

## Share Page: Desktop View

☰ **Follett Book eFairs** Staff FAQs  Chat Offline

**SHARE MY eFAIR**

### Share Links with Parents

Give your students and their parents access to your eFair by giving them your eFair code or a direct link to your eFair.

Have them go to the eFairs site and enter this code:

Copy

Or have them go directly into your eFair:

Copy

### Teacher Wish Lists

Your teachers can manage their wish lists by going to this link and choosing their name from the staff list:

Copy

### Download Materials to Share

Get the word out about your eFair! You can download any of these materials for sharing by email and/or printing.

- ▶ Quick Start Guides
- ▶ Letter Templates
- ▶ Digital Promotion

### Reminders for Parents

Send a reminder email to the parents that have ordered from your previous eFairs.

You have 2 parent(s) with previous orders.  
Would you like to send them a reminder email?

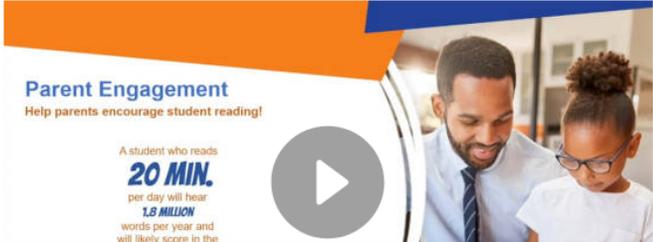
Send Reminder Email

### Customize Your eFair's Banner

Create a tailor-made banner promoting your school's eFair to families and students. Banners are complete with an eFair's theme, or with your school's main color. [Learn more.](#) Plus, you'll be able to [edit your banner](#) at any time.

### Tips for Promoting Your eFair

Watch the video below for helpful tips to have a successful eFair.



**Parent Engagement**  
Help parents encourage student reading!

A student who reads **20 MIN.** per day will hear **1.8 MILLION** words per year and will likely score in the **90th PERCENTILE** on standardized tests.

Remind parents their purchases are making an impact for all students in the classroom, even for those students who cannot participate in purchasing for their own home.

## Share Page: Mobile View

☰ **Follett Book eFairs** Search

### Reminders for Parents

Send a reminder email to the parents that have ordered from your previous eFairs.

You have 2 parent(s) with previous orders.  
Would you like to send them a reminder email?

Send Reminder Email

### Customize Your eFair's Banner

Create a tailor-made banner promoting your school's eFair to families and students. Banners are complete with an eFair's theme, or with your school's main color. [Learn more.](#) Plus, you'll be able to [edit your banner](#) at any time.

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# Promo Page: Desktop View

The desktop view features a blue header with the Follett Book eFairs logo, navigation links for Staff FAQs, Search Books, ChatOffline, and a shopping cart icon. A sidebar on the left contains icons for user profile, analytics, sharing, and a document. The main content area is titled "CREATE A CUSTOM BANNER, MRS. ANDERSON!" and "Build Your Perfectly Themed eFair Banner in 3 Easy Steps!". It is divided into three numbered steps: 1. "Select a themed image or a background color gradient." with a preview of a racetrack; 2. "Choose accompanying characters or themed graphics (optional)." with a preview of a speedometer and checkered flag; 3. "Preview and edit, or save your banner. And it's done!" with a preview of the final banner. Below the steps is a summary sentence: "Your banner promotes your eFair to families and students. Edit your banner at any time." and two buttons: "Let's Get Started!" and "Maybe Later".

# Promo Pages: Mobile View

The mobile view shows the same three-step process in a vertical layout. Each step is contained within a card that includes a numbered header, a description, a preview image with a mouse cursor, a summary sentence, and the "Let's Get Started!" and "Maybe Later" buttons. The cards are separated by horizontal lines and have left and right navigation arrows. The overall design is clean and optimized for a smaller screen.

## Banner Tool, Step 1: Desktop View

The desktop interface features a blue header with the Follett Book eFairs logo, navigation links for Staff FAQs, Search Books, Chat Offline, and a shopping cart. A progress bar at the top shows three steps: 1. Choose Background (active), 2. Add Optional Graphics, and 3. Preview & Save. A vertical sidebar on the left contains icons for user profile, analytics, sharing, and a folder. The main content area displays the instruction "Let's get started! Choose your banner's background:" followed by a dropdown menu labeled "Select a background (required)" and a "What is this?" help link. Below this is a preview of a banner with a woman reading a book on a green background and the text "Choose a background theme or color by selecting an option from the drop down menu above, or by navigating right or left. This step is required." A "Cancel" button is located at the bottom left.

## Banner Tool, Step 1: Mobile

The mobile interface has a blue header with the Follett Book eFairs logo and a shopping cart icon. The progress bar at the top shows three steps: 1. Choose Background (active), 2, and 3. The main content area displays the instruction "Let's get started! Choose your banner's background:" with a help icon. Below is a dropdown menu labeled "Select a background (required)". A preview of the banner is shown with a woman reading a book and the text "Choose a background theme or color by selecting an option from the drop down menu above, or by navigating right or left. This step is required." A "Cancel" button is located at the bottom left.

## Banner Tool, Step 1: Desktop View

The desktop interface features a blue header with the 'Follett Book eFairs' logo, 'Staff FAQs', a 'Search Books' field, a 'Chat Offline' button, and a shopping cart icon. Below the header, three progress steps are shown: '1. Choose Background' (active), '2. Add Optional Graphics', and '3. Preview & Save'. The main content area displays the instruction 'Let's get started! Choose your banner's background:'. A dropdown menu is open, listing book titles: 'It's a Mystery to Me', 'Nifty Net Sports', 'Out of This World' (highlighted), 'Rangers and Rainforests', 'Riding the Rails', 'Sailing Away to Adventure', 'Science Labs and Inventions', 'School Daze', 'S'more Camping Please!', 'Spring is in the Air', 'Start Your Engines!', 'Surf, Sand, and Sun', and 'Treble Clefs and Notes'. Below the list is a color selection palette with options: Red, Orange, Gold, Green, Aqua, Blue, and Purple. A 'Cancel' button is located at the bottom left. A sidebar on the left contains icons for user profile, analytics, share, and documents. A 'What is this?' help link is visible on the right.

## Banner Tool, Step 1: Mobile

The mobile interface has a blue header with the 'Follett Book eFairs' logo and a shopping cart icon. The progress steps are '1. Choose Background' (active), '2', and '3'. The instruction 'Let's get started! Choose your banner's background:' is displayed. A dropdown menu is open, listing the same book titles as the desktop view, with 'Out of This World' highlighted. Below the list is a color selection palette with options: Red, Orange, Gold, Green, Aqua, Blue, and Purple. A 'Cancel' button is at the bottom left. The interface is designed for a smaller screen with a vertical list of options.

## Banner Tool, Step 1: Desktop View

The desktop interface features a blue header with the Follett Book eFairs logo, navigation links for Staff FAQs, Search Books, Chat Offline, and a shopping cart. A progress bar at the top shows three steps: 1. Choose Background (active), 2. Add Optional Graphics, and 3. Preview & Save. The main content area displays the instruction "Let's get started! Choose your banner's background:" followed by a dropdown menu set to "Out of This World" and a "What is this?" help link. A large preview window shows a space-themed background image of Earth from space. Navigation arrows are present on the left and right sides of the preview. At the bottom, there are "Cancel" and "Next" buttons.

## Banner Tool, Step 1: Mobile

The mobile interface has a blue header with the Follett Book eFairs logo and a shopping cart icon. The progress bar at the top shows three steps: 1. Choose Background (active), 2, and 3. The main content area displays the instruction "Let's get started! Choose your banner's background:" with a help icon. Below is a dropdown menu set to "Out of This World". A large preview window shows the same space-themed background image as the desktop view, with navigation arrows on the left and right. At the bottom, there are "Cancel" and "Next" buttons.

## Banner Tool, Step 2: Desktop View

The desktop interface shows a navigation bar at the top with the Follett Book eFairs logo, a search bar, and utility links like 'Staff FAQs', 'Search Books', 'Chat Offline', and a shopping cart icon. Below the navigation bar are three steps: '1. Choose Background', '2. Add Optional Graphics' (highlighted), and '3. Preview & Save'. The main content area features a central preview window with a space-themed background. Above the preview, the text 'Let's add (optional) side graphics:' is displayed. Two dropdown menus are present: 'Left Side: Astronaut-2' and 'Right Side: Blank'. The 'Left Side' dropdown is open, showing a list of options including Alien-1, Alien-2, Astronaut-1, Astronaut-2 (highlighted), Comet, Moon, Planet-1, Planet-2, Planet-3, Satellite, Saucer, Shooting Star, Space Shuttle, Space Station, Stars, Sun, Rocket-1, Rocket-2, and Rocket-3. Navigation buttons for 'Back' and 'Next' are located at the bottom left and right of the preview area, respectively.

## Banner Tool, Step 2: Mobile

The mobile interface is shown in two screenshots. The top screenshot displays the '2. Add Optional Graphics' step. It features a navigation bar with the Follett Book eFairs logo, a search bar, and utility links. Below the navigation bar are three steps: '1', '2. Add Optional Graphics' (highlighted), and '3'. The main content area shows the text 'Let's add (optional) side graphics:' and a dropdown menu for 'Left Side: Astronaut'. A list of options is visible, including Alien-1, Alien-2, Astronaut-1, Astronaut-2 (highlighted), Comet, Moon, Planet-1, Planet-2, Planet-3, Satellite, Saucer, Shooting Star, Space Shuttle, Space Station, Stars, Sun, Rocket-1, Rocket-2, and Rocket-3. Navigation buttons for 'Back' and 'Next' are at the bottom.

The bottom screenshot shows the same step but with the 'Right Side: Blank' dropdown selected. The central preview window now displays the space-themed background. Navigation buttons for 'Back' and 'Next' are at the bottom. A small instruction at the bottom of the preview area reads 'Swipe or scroll up to view Left Side options'.

## Banner Tool, Step 2: Desktop View

The desktop interface shows a navigation bar at the top with the Follett Book eFairs logo, a search bar, and utility links like 'Staff FAQs', 'Search Books', 'Chat Offline', and a shopping cart. Below the navigation bar are three steps: '1. Choose Background', '2. Add Optional Graphics' (which is highlighted with a blue underline), and '3. Preview & Save'. The main content area features the heading 'Let's add (optional) side graphics:'. Below this heading are two dropdown menus: 'Left Side: Astronaut' and 'Right Side: Blank'. Underneath the dropdowns are two preview images: an astronaut in a space suit on the left and a view of Earth from space on the right. Navigation buttons 'Back' and 'Next' are located at the bottom left and right of the preview area, respectively. A vertical sidebar on the left contains icons for user profile, analytics, share, and a folder.

## Banner Tool, Step 2: Mobile

The mobile interface is shown in two screenshots. The top screenshot shows the '2. Add Optional Graphics' step with the 'Left Side: Astronaut' dropdown selected. The preview area displays the astronaut image with left and right navigation arrows. Below the preview, a message says 'Swipe or scroll down to view Right Side options'. The bottom screenshot shows the same step but with the 'Right Side: Blank' dropdown selected. The preview area now displays the Earth image with left and right navigation arrows. Below the preview, a message says 'Swipe or scroll up to view Left Side options'. Both screenshots include 'Back' and 'Next' navigation buttons at the bottom.

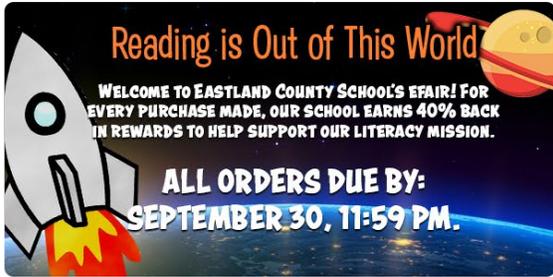
## Banner Tool, Step 3: Desktop View

The desktop interface features a dark blue header with the Follett Book eFairs logo on the left and navigation links for Staff FAQs, Search Books, Chat Offline, and a shopping cart on the right. A white progress bar below the header shows three steps: '1. Choose Background', '2. Add Optional Graphics', and '3. Preview & Save', with the third step being the active and highlighted one. On the left side, there is a vertical toolbar with icons for user profile, analytics, sharing, and a document. The main content area is white and contains the heading 'How's your banner looking?' in orange. Below this is a paragraph of text: 'Here's a preview of your banner. If you're pleased, hit "Save" below. Otherwise, go back and make changes. You'll be able to edit your banner at any time.' The central focus is a large preview of the banner itself, which has a space-themed background with an astronaut. The banner text reads: 'Reading is Out of This World!', 'WELCOME TO EASTLAND COUNTY SCHOOL'S EFAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.', and 'ALL ORDERS DUE BY: SEPTEMBER 30, 11:59 PM.'. At the bottom of the preview area, there are two buttons: a white 'Back' button with a left arrow and a blue 'Save' button with a right arrow.

## Banner Tool, Step 3: Mobile

The mobile interface has a similar dark blue header with the Follett Book eFairs logo and navigation links. The progress bar at the top shows three steps: '1', '2', and '3. Preview & Save', with the third step being the active and highlighted one. The main content area is white and contains the heading 'How's your banner looking?' in orange. Below this is a paragraph of text: 'Here's a preview of your banner. If you're pleased, hit "Save" below. Otherwise, go back and make changes. You'll be able to edit your banner at any time.' The central focus is a smaller preview of the banner, which has the same space-themed background and text as the desktop version. At the bottom of the preview area, there are two buttons: a white 'Back' button with a left arrow and a blue 'Save' button with a right arrow.

# Banner Examples



**Reading is Out of This World**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

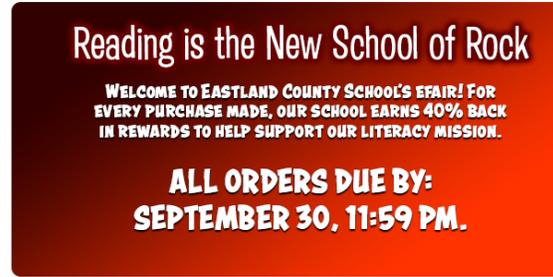
**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Come Fly with Me**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

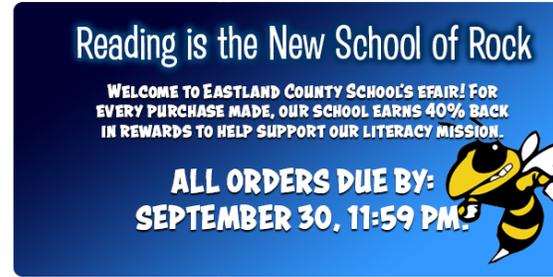
**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Reading is the New School of Rock**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

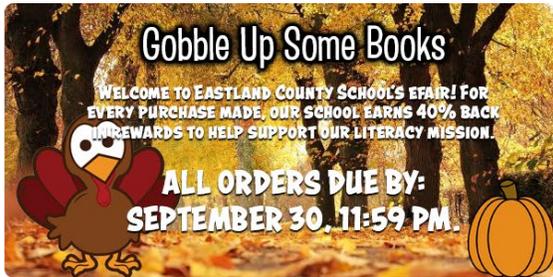
**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



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**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Gobble Up Some Books**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

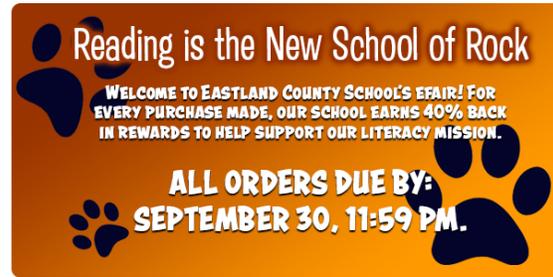
**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Down on the Farm**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

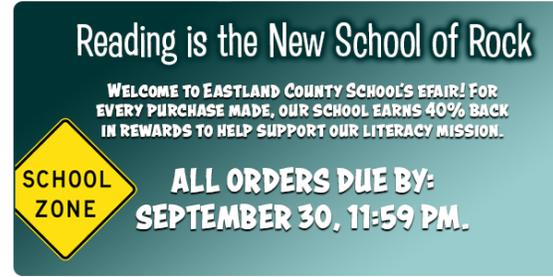
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SEPTEMBER 30, 11:59 PM.**



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SEPTEMBER 30, 11:59 PM.**

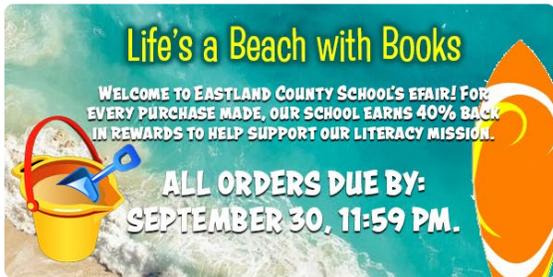


**Reading is the New School of Rock**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

**SCHOOL ZONE**

**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Life's a Beach with Books**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Get on the Field with Reading**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Reading is the New School of Rock**

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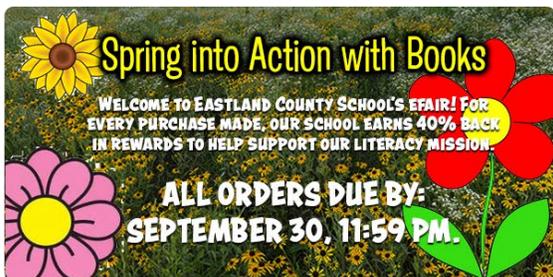
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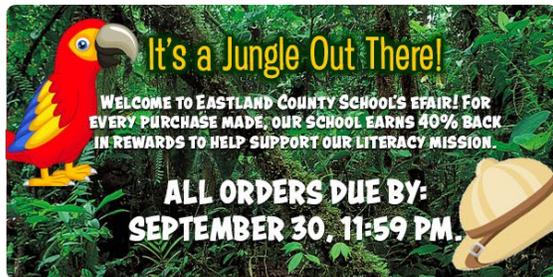
**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**Spring into Action with Books**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**



**It's a Jungle Out There!**

WELCOME TO EASTLAND COUNTY SCHOOL'S FAIR! FOR EVERY PURCHASE MADE, OUR SCHOOL EARNS 40% BACK IN REWARDS TO HELP SUPPORT OUR LITERACY MISSION.

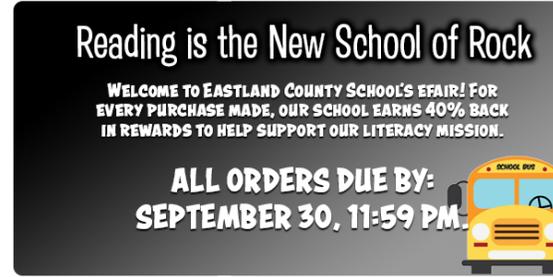
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**ALL ORDERS DUE BY:  
SEPTEMBER 30, 11:59 PM.**

# Admin Tool, Themes Static

 Staff FAQs ChatOffline

Custom Banners

Use Asset Overrides

Themes **Gradients**

Theme Name  + Add Theme

> Out of This World	<span>Delete</span>
> Rangers and Rainforests	<span>Delete</span>
> Riding the Rails	<span>Delete</span>
> Sailing Away to Adventure	<span>Delete</span>

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# Admin Tool, Themes Opened

 Staff FAQs ChatOffline

Custom Banners

Themes **Gradients**

Use Asset Overrides

Theme Name  + Add Theme

▼ Out of This World Edit Delete

**Headline Text**

Reading is Out of This World Edit Delete

**Background Image**

stellar-space-horizon.jpg Edit Delete

**Left-Side Images** Images must be PNGs (with transparent backgrounds) or SVGs

astronaut.svg Edit Delete

mars\_planet.png Edit Delete

satellite.png Edit Delete

**Right-Side Images** Images must be PNGs (with transparent backgrounds) or SVGs

planet\_collage.svg Edit Delete

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# Admin Tool, Gradients Static

 Staff [FAQs](#) ChatOffline

Custom Banners

Use Asset Overrides

Themes **Gradients**

Gradient Name  + Add Gradient

> Red	<span>Delete</span>
> Orange	<span>Delete</span>
> Gold	<span>Delete</span>
> Green	<span>Delete</span>
> Aqua	<span>Delete</span>
> Blue	<span>Delete</span>
> Purple	<span>Delete</span>
> Silver	<span>Delete</span>

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# Admin Tool, Gradients Opened

 **Follett Book eFairs** Staff FAQs ChatOffline

Custom Banners

Use Asset Overrides

Themes **Gradients**

Gradient Name  + Add Gradient

▼ Red [Edit](#) [Delete](#)

**Headline Text**

Reading is the New School of Rock [Edit](#) [Delete](#)

**Gradient Background**

Starting Color:  #330000    Ending Color:  #FF3300 [Edit](#) [Delete](#)

**Left-Side Images** Images must be PNGs (with transparent backgrounds) or SVGs

bumble-bee.svg [Edit](#) [Delete](#)

car.png [Edit](#) [Delete](#)

checkered-flag.svg [Edit](#) [Delete](#)

**Right-Side Images** Images must be PNGs (with transparent backgrounds) or SVGs

apple-1.svg [Edit](#) [Delete](#)

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