



Strategic UI/UX, branding, front-end development, and digital design systems crafted with clarity, usability, and restraint

Jay Archambeau

Principal Visual Designer

UI/UX • Front-End • Branding • Print • Art Direction
(847) 899-5262 • jay@j-a-design.com



Responsive Product Design
UI / UX

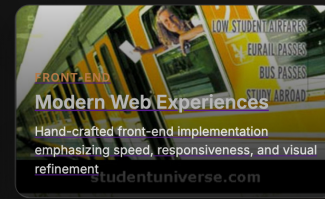
Modern responsive interface systems focused on usability, accessibility, and scalable interaction design

New IntelliConnect® enhancements are coming soon!



Identity & Visual Language
FLEX LOYALTY BRAND SYSTEMS

Cohesive branding systems built to scale across print, digital, and experiential touchpoints



Modern Web Experiences
FRONT-END

Hand-crafted front-end implementation emphasizing speed, responsiveness, and visual refinement

studentuniverse.com



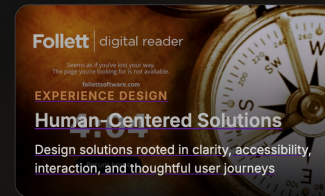
Campaign Creative
MARKETING

Strategic marketing visuals designed to improve engagement, clarity, and brand perception



Cross-Platform Design
CREATIVE DIRECTION

Visual systems balancing aesthetics, storytelling, and functional communication



Human-Centered Solutions
Folett | digital reader

EXPERIENCE DESIGN

Design solutions rooted in clarity, accessibility, interaction, and thoughtful user journeys

CREATES WITH PURPOSE • CODES WITH STANDARDS • COLLABORATES WITHOUT EGO

With more than 20 years of experience in UI/UX design, branding, marketing, and front-end development, I create scalable digital experiences that align business goals with thoughtful visual communication and user-focused execution

- Web** HTML / CSS / JS / JSON / WordPress / PHP
- Design** Figma / Sketch / Elementor / Adobe CC
- Systems** Responsive Design / Branding / Apps
- Accessibility** ADA / WCAG / WC3 / Usability
- Development** Agile / Waterfall / Emerging AI

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